

Business Retention and Growth Conference	
Wednesday June 15th	
8:00 – 9:00	Breakfast
9:00-10:15	BRAG Supply Chain: What I need to Know
	Persistent problems with supply that emerged with the pandemic are forcing dramatic changes in supply relationship impacting everyone and stressing business relationships. Global and national trade constraints are driving ever higher inland freight rates. We will be updating on the latest.
10:15 – 10:45	Networking Break
10:45- 12:00	BRAG What the Future Holds for Commercial Real Estate
	The changing landscape for commercial real estate is already impacting local economic development. National benchmark data shows impacts of 30% Office, 45% Production, and 40% Warehouse/Distribution. Our panel of Real Estate Brokers will give us an update from their perspectives.
12:00 – 1:00	Networking Lunch
1:00 – 2:30	Federal Partners Panel & Keynote Census, Bureau of Economic Analysis, Bureau of Labor Statistics
2:30 – 3:00	Networking Break
3:00 – 4:15	BRAG Using Data to Tell Your Stories: Existing Business, Organization, Community
	A core role of business retention is to understand what is going on behind the walls. Data is captured through the executive interview process. Applying the results within the organization is just step 1. Creatively used, the data we collect can be used to tell the story of our business community, our organization, and our community to multiple audience who want to know. Furthermore, your data can be used to influence outside organizations and the decisions they make.
	Context matters. Learn about the 2022 BR E National Benchmarking Challenge results and the story they tell us about what is happening in our individual communities.
4:15 – 5:15	Site Selection Panel

Be there, The BRAG Conference: [**Register Now**](#)

Business Retention and Growth Conference	
Thursday June 16th	
8:00 – 9:00	Breakfast
9:00-12:00	Off-Site Learning Lab BRAG Why Plant/Facility Tours Matter (plant tour) How to prep for a BR E Interview
	The executive interview is an excellent opportunity to look behind the curtain. Routinely asking for a facility tour is a top BR E best practice. We will discuss why tours are invaluable and what you should be thinking and talking about during a facility tour. Plus, we will look at pre-meeting prep. What you need to know before you walk in the client’s door.
	5 additional off-site tour options available Link?
12:30 – 1:30	Networking Lunch
	Intel Picked Columbus: Ripple Effects
1:30 – 2:30	Caught the Whale – Intel Selects Columbus – Now What?
2:30 – 3:00	Networking Break
3:00 – 4:15	Future of Work Keynote

Be there, The BRAG Conference: [Register Now](#)

Conference Hotel

Renaissance Columbus Downtown Hotel
50 N. 3rd Street
Columbus, OH 43215, US

[Room Registration Link](#)

<https://book.passkey.com/gt/218261778?gtid=6efe8b5b01b8e7fe7c85610b8bb32cff>

The Business Retention and Growth Conference is co-located with the Council for Community Economic Research (C2ER) and the Labor Management Institute (LMI) conference. Some sessions are joint. BRAG Conference attendees can any of the concurrent sessions if they wish.

[Click for full C2ER/LMI/BRAG Conference Agenda](#)

<https://www.c2er.org/conference/agenda>