

Synchronist Users' Forum

A National Meeting of Executives Engaged in Business Retention

Synchronist Users' Forum: October 20, 2021

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Wednesday, October 20

1:00	Welcome and Introductions Eric P. Canada, CEO, Blane, Canada Ltd. Kenneth E. Poole, President & CEO, Center for Regional Economic Competitiveness (CREC)
	Synchronist + CREC: New Relationships, New Resources, New Opportunities Kenneth E. Poole, President & CEO, Erol Yildirim, Senior Vice President, New Products, CREC Bob Isaacson, Senior Vice President, Economic Development, CREC Eric P. Canada, CEO, Blane, Canada Ltd.
1:30	How COVID Changed Business Retention: Today's Best Practices Amanda Murray, SVP, Lakeshore Advantage, Michigan Dan McDonald, SVP, Greater Dubuque Development Corp, Iowa
2:15 Break	
2:30	New to the Mix: Supply Chain Issues Best Practices Group Discussion TBA What are you hearing? What are they doing? What can we do?
3:00	Summer Challenge Results Preview Synchronist National Benchmarking Findings Eric P. Canada, Senior Fellow, CREC + Blane, Canada Ltd.
3:30	The Synchronist Development Map: Where we are and where we are going Your Synchronist Development Team
5:00 Adjourn	
6:00	Networking & Dutch Treat Dinner